## ZOLI

# -ROMA-







### JOURNEY THROUGH TIME

In the O/U "ROMA" model, the art of engraving provides a valuable and exclusive touch, born from the creativity of Studio Zeta, which designed it and closely follows its creation. The engraving, rich and executed in the bas-relief technique, covers all available surfaces.

On the chest of the rocker, the imposing figure of Julius Caesar is artistically depicted, holding a scroll while proclaiming an edict. The centrality and grandeur of Caesar's figure express the desire to acknowledge his uniqueness and greatness. It is a fitting tribute to an immortal figure who was a military leader, politician, consul, dictator, pontifex maximus, orator, and Roman writer.

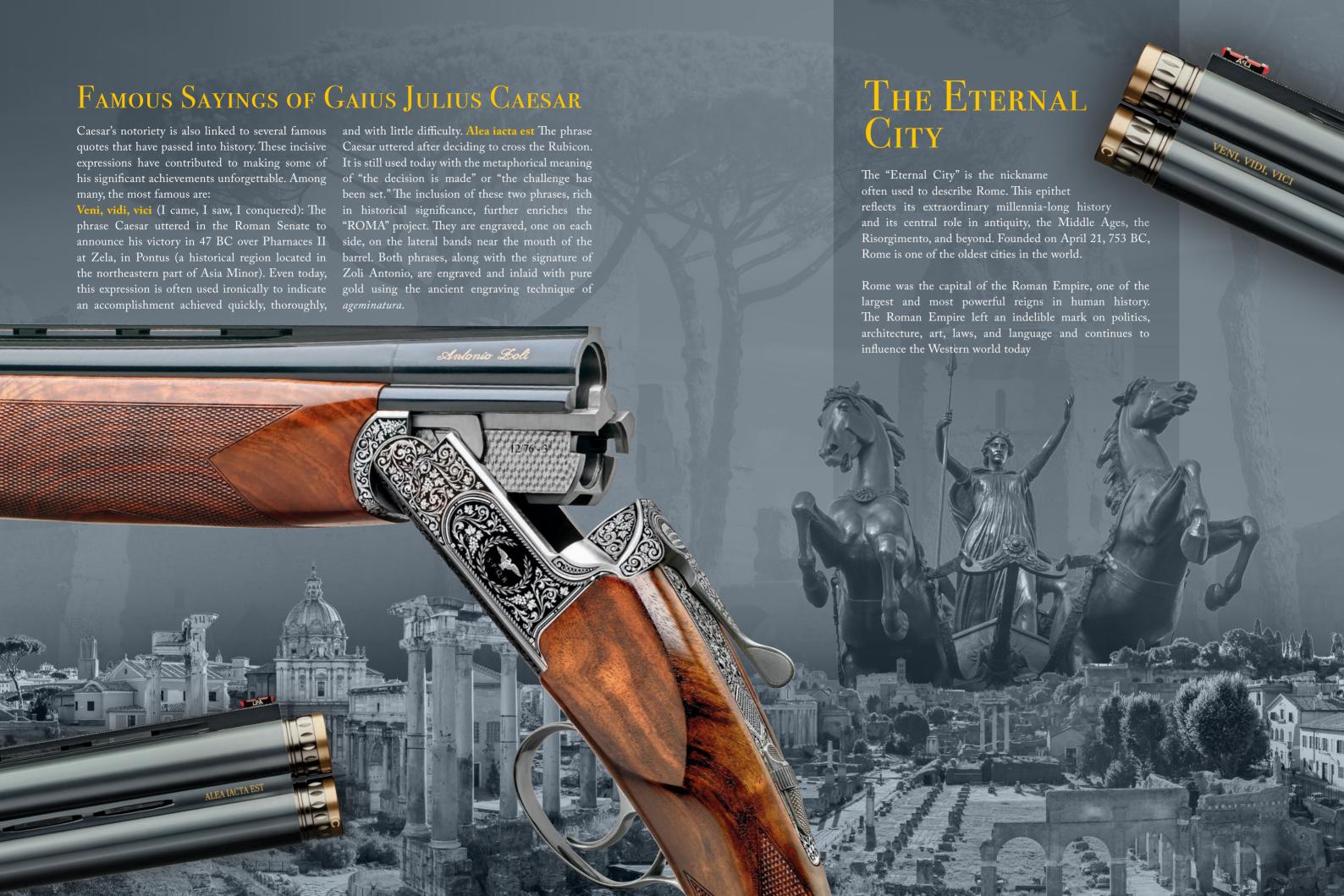
Caesar's figure is framed by a structure of Ionic columns that further solidify his image; the whole is enriched with an ornament executed in bas-relief, intertwined with clusters of grapes, leaves, and tendrils.

The grapes, symbols of fertility and abundance, are a detail that enhances the piece and reflects the significance of this fruit in the diet of ancient Rome, where it was offered at every banquet, both as wine and as fruit.

The Romans were passionate about grapes, called "uva cibaria," to distinguish them from the variety used for wine production. They were well-versed in vine cultivation techniques, having learned them from the Etruscans, Greeks, and Carthaginians.













#### The history of a family and its passion for fine guns

markets around the world. Antonio in the area. 15th Century, the Zoli family was sup- levels of quality for the time. Italian gunmaking in the Val Trompia facture shotgun rifle combination guns, shooting disciplines, winning national

Our modern history finds its roots in region, famous the world over for fine breaking the monopoly held by gun the historical and cultural context of the gunmaking today. It is in this region makers in central Europe. A few years post-World War II period. Possessed that Antonio Zoli mastered the values later, over-and-under and side-by-side with the creative entrepreneurial spir- and traditions that are still perceived as double rifles were added to the catait that marks Italian people from the indissoluble today. Captivated by the logue. In 1980 the company started pro-Brescia area, Antonio Zoli played an appeal of the valley and possessing the ducing bolt action rifles. At the beginactive part in the rebuilding stages fol-strong passion for building guns and ning of the 1990s, following the success lowing the war events that so disrupt- precision mechanisms inherited by his achieved across all markets, Zoli decided ed the valley of the river Mella. Despite father, Antonio Zoli started his career to make a range of Drilling guns called the incredible challenges posed by the during the war collaborating with and MG-92. This step represented a new times, Antonio did not hesitate to do all supplying the main gun companies in challenge, making Zoli compete with he needed to do to restart his compa- the area. But in October 1945, as soon as long-established, well-known manufacny, taking the first steps for a business the war was over, he officially re-started turers from Europe. The product launch that would soon project his name, and his own business transforming it to one was a blazing success, so much so that now the Antonio Zoli brand, on the of the most relevant industrial activities the production lasted for more than 20

Zoli was born to Giuseppe in 1905 in The company structure was further de- rels, one rifle) remains today the only Magno, a small village (hamlet of Gar- fined with the contribution of Giuseppe, example of a similar gun ever to be indone Val Trompia) home to several fa- Antonio's son, who provided further dustrially manufactured in Italy. At the mous gunsmithing families. Since the impulse in terms of product quality and 14th Century, Magno had been a high- market recognition. Giuseppe translat- direction of Paolo Zoli, the company ly respected center of gun production, ed the classical parameters employed by took on a great new engineering and supplying arms to the governments of master gunmakers for the production design challenge in the over-and-un-Venice, Piedmont and Naples. Its repu- of best quality custom guns into bigger der segment. The new project was called tation was comparable to that of bigger scale production of smooth bore side by towns like Marcheno and Lumezzane. side and over and under shotguns, with four categories of over-and-under guns: From archival research, the Zoli family exposed hammers or hammerless. An competition and hunting smooth bore was already active in Magno in 1490, example of Giuseppe's accomplishments shotguns, double-rifles and shotgun rifle where they were involved with the local is the "Delfino" over and under series combinations. Satisfying each of these artisan scene. In the first decades of the with its Greener-type lock and excellent categories perfectly with a state of the

plying the early arquebus makers, mas- Always available to satisfy any mar- not only state of the art engineering, ters of rare craftsmanship, in the man- ket requests, Antonio Zoli developed but reliance on the creative spirit and ufacturing of firearms. In the following an awareness for new trends since the desire passed down over generations of centuries, the activity of the Zoli family very early years. In 1956, it was the first Zoli family gunmakers. Thanks to this consolidated even more, so much so that company in the world to build replicas project, the company has today reached in the early 1800s Giovanni Zoli was of old muzzle loaders, marking the start the objective of placing their products in working as a renowned maker of best of a new market that would become ex- the highest market segments. In fact, all quality gunlocks. Proof of his activity is tremely important. Replica guns like the four guns present technical characterfound in 1845 with an exquisite muz- Zouave, the Harper's Ferry, the Missis- istics belonging to top quality firearms, zle-loading pistol featuring the family sippi, the Buffalo and the J.P. Murray as produced in limited quantities. The Zoli logo, a symbol of the enterprising spirit well as the Dragoon pistol are definitely family is very proud of all the models in and determination that the valley de- worth mentioning and remembering. the Z-Gun series, from the Ambassador veloped through the centuries. Reading Among the main achievements, in the SL, to the EL, Z-Sport, Z-EXTRA or through the history of the Zoli family 1960s Antonio Zoli was also the first XL-EVO. In recent years, the company is like reading through the history of company in Italy to industrially manu- has achieved amazing results in various

years. Zoli Drilling (2 smooth bore barend of the Millennium, under the new 'Classic Revolution 4' as it included art design was challenging and required

and international championships with a progression that clearly shows the extremely high ballistic and dynamic qualities featured on Zoli's guns. In the wake of these triumphs, Zoli fully expanded and invested in the custom shop that has quickly become a key element in the new company strategy and is now able to satisfy even the most demanding customer requests. Since the beginning of the new Millennium, production methods, techniques and technologies have undergone a dramatic technological change. Thanks to constant investment Zoli today is one of the very few gunmakers that can take direct control of the entire manufacturing process, from planning and researching to finished product sale.

In 2013, motivated by successful levels of sales, Paolo Zoli decided to found Zoli International, a company subsidiary capable of importing, distributing and servicing every Zoli product on the

In 2020 Zoli presented and created the 175th anniversary model in a limited series. A shotgun which, in addition to marking an important historical passage, intended to create a bridge between past, present and future, as well as celebrate the history of a family and its passion for the creation of prestigious

The incessant appreciation shown through the years by loyal customers is the best endorsement to Zoli's work, as well as their formal presence on markets all over the world. The feel for traditions of a family business, now in its third generation, has managed to adapt constantly to technological innovations without altering the love a craftsman feels for the products they manufacture.



Shoot Zoli



#### -ROMA-





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